Audience and Purpose – Halloween Style

Please answer the following questions.

1. Pretend you are a realtor, writing a real estate listing about a haunted house. Write the listing below, and be sure to include a picture of the haunted house.

What is the audience of this listing?

What is the purpose?

Does this listing use any rhetorical appeals? If so, which ones? How do you use them?

**Use the haunted house you’ve created in this prompt to complete the following prompts.**

1. Pretend you are a criminal, set to rob the haunted house. But, it’s more than a one-person job. Write a letter to fellow criminals, convincing them to help you with the robbery.

Who is the audience?

What is the purpose?

Which rhetorical appeals do you use? How do you use them?

1. Pretend you are a first-grade girl writing in her diary about her trick-or-treating experience at the haunted house.

Who is the audience?

What is the purpose?

Do you use any rhetorical appeals? If so, which ones?

1. Pretend you are a ghost writing a letter to his or her mother, describing your new haunting grounds.

Who is the audience?

What is the purpose?

Do you use any rhetorical appeals? If so, which ones and how do you use them?

1. Write a scene in which you are a USF student, trying to convince a friend to go inside the haunted house and check it out.

Who is the audience in this scene?

What is your purpose?

What rhetorical appeals do you use? How do you use them?